Bong Bong Picnic Races

A UNIQUE CORPORATE EXPERIENCE

Friday 18th November 2016
We invite you to take part in the prestigious Bong Bong Picnic Races, Regional Australia’s premier picnic race day event.

Held on a Friday in late November, this annual event is an absolute must on the Southern Highlands social calendar. This unparalleled country race day takes place on “Wyeera”, the Bong Bong Picnic Race Clubs private racecourse just outside Bowral, in the picturesque NSW Southern Highlands.

The race day experience is enjoyed by up to 7000 race goers, eagerly awaiting the highlight of the day – the much prized Bong Bong Cup, first run and won in 1887.
In early years, Race Day was held on the same Saturday as the Caulfield Cup, often attracting larger crowds than Sydney Metropolitan meetings. Racing was of a high standard, with the winner of the 1920 Bong Bong Cup, Purser, winning the Caulfield Cup four years later.

In the late 1970’s the future of Bong Bong Picnic Races was secured, with the visionary purchase of the racecourse at “Wyeera” – the local aboriginal word for ‘turning of the soil’.

In an era of dwindling race crowds, by 1985 the crowd at Bong Bong Races had grown to almost 35,000! However, poor behaviour by some of this huge crowd resulted in the races being cancelled.

In 1992, a group of determined race lovers revived the Bong Bong Cup, with attendance now limited to members and invited guests. That tradition continues to this day – a unique experience with a long, proud history.

**BY THE 1980’S, BONG BONG WAS THE LARGEST PICNIC RACE MEETING IN THE WORLD.**
Enjoy the benefits of Sponsorship

Join us as a sponsor at this exciting event and enjoy the unique country race day atmosphere.

Sponsors exclusive race day benefits include their own private marquee, in a prime position, taking in all the action of the final furlongs.

Secure your sponsorship package to provide you and your guests with a unique corporate entertainment experience.
### SPONSORS PACKAGES

<table>
<thead>
<tr>
<th></th>
<th>RACE 1</th>
<th>RACE 2</th>
<th>RACE 3</th>
<th>RACE 4</th>
<th>RACE 5</th>
<th>RACE 6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Picnic Maiden Handicap 1000m</td>
<td>Class 2 Handicap 1000m</td>
<td>Maiden Class 1 Stayers Trophy 2200m</td>
<td>Open Handicap 1200m</td>
<td>Bong Bong Cup 1560m</td>
<td>Class B Handicap 1560m</td>
</tr>
<tr>
<td>Naming rights to race</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>100 guest tickets for race day</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A marquee in the premier location equipped with tables &amp; chairs for 100 people</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>VIP status at your race presentation ceremony</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Framed photograph of your race presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One full page advertisement in the race book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>50 complimentary race books on race day</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to display corporate marketing material on and in your marquee</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Signage on either side of the winning post, which is then left on display for the following year</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td>Price + gst</td>
<td>$13,000</td>
<td>$13,000</td>
<td>$13,000</td>
<td>$16,000</td>
<td>$26,000</td>
<td>$13,000</td>
</tr>
</tbody>
</table>
Sponsors Marquees

Marquee Positions
- **S1** Race 1 - Picnic Maiden Handicap
- **S2** Race 2 - Class 2 Handicap
- **S3** Race 3 - Maiden Class 1 Stayers Trophy
- **S4** Race 4 - Open Handicap
- **S5** Race 5 - Bong Bong Cup
- **S6** Race 6 - Class B Handicap
THIS AGREEMENT IS MADE

this _______________ day of _______________ two thousand and _______________

BETWEEN

Bong Bong Picnic Race Club Limited A.B.N. 43 002 275 658 of P.O. Box 432, Bowral NSW 2576 (“The Club”)

AND ____________________________________________ (“The Sponsor”)

WHEREAS

The Club is the owner of the event known as The Bong Bong Picnic Races, held at the club’s property Wyeera Race Course, Kangaloon Rd, Bowral.

WHEREAS

The Sponsor is desirous of being a Sponsor at the Bong Bong Picnic Race meeting to be held at Wyeera Race Course on

Friday the _______________ November, 20________________

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. The Sponsor will pay to the Club the sum of $_______________ plus GST in consideration of such sponsorship.

2. Deposit of $2,000.00 plus GST will be made on signing of this agreement.

3. Payment of the balance will be made on or before 1st October 20________________

4. After such funds are received the Club will provide to the Sponsor the following benefits:
   i. 100 Guest tickets for race day.
   ii. 50 complimentary Race Books on race day.
   iii. One page of advertising in the Race Book.
   iv. Marquee space with tables and chairs for 100 people on race day, situated in the area designated for sponsors.
   v. Naming rights to the specific race.
   vi. The opportunity to display corporate marketing material on and in the marquee.
   vii. Signage on either side of the winning post for the major sponsor of the Bong Bong Cup, which is then left on display for the following 12 months.
   viii. A framed photograph of the Sponsor’s race presentation.

5. This agreement is binding and the Club will not be held responsible should the race meeting be cancelled due to inclement weather or any other reason outside the responsibility of the Club.

Signed, sealed and delivered

For and on behalf of ____________________________________________ (The Sponsor)

Or

The Common Seal of

__________________________________________________________ (The Sponsor)

was hereunto affixed on / / by authority of its Board of Directors

__________________________________________________________

The Common Seal of

The Bong Bong Picnic Race Club Limited A.B.N. 43 002 275 658

was hereunto affixed on _________________________________ by authority of its Board of Directors

_________________________ _______________________________
Secretary Director